

2018 ANNUAL REPORT

CINT

# Cathedral Square

Advancing Healthy Homes, Caring Communities & Positive Aging since 1977

#### **BOARD OF DIRECTORS**

Effective January 2019

JUDY WARRINER WALKE President Organization Development Consultant

CHRISTOPHER DAVIS Vice President Partner, Langrock Sperry & Wool LLP

CHARLIE SMITH Secretary Management Consultant; former Secretary, Vermont Agency of Human Services

> ERIK HOEKSTRA *Treasurer* Managing Partner, Redstone

MOHAMED BASHA, R.N. CEO, TLC HomeCare

SR. MARY BOISELLE Sister of Mercy of the Americas

SHAUN GILPIN Housing Policy Specialist, Vermont Department of Housing & Community Development

> JAMES HESTER, PH.D. Principal, Population Health Systems

CRAIG JONES, M.D. Consultant, Office of Care Transformation, Health IT Resource Center; former Executive Director, Vermont Blueprint for Health

CAROL MORAN-BROWN Retired Assistant Vice President of Student Services Champlain College

> POLLY NICHOL Retired Director of Housing, Vermont Housing & Conservation Board

STEPHANIE MILLER TAYLOR Vice President/Director of Marketing, R.E.M. Development

> ON THE COVER: Memory Care at Allen Brook resident Peg Montgomery

# DEAR FRIENDS,

We are so honored and grateful to live in a state where the importance of affordable housing and support services for those in need is so clearly recognized — and where so many people step up to support organizations like Cathedral Square that are the "boots on the ground" addressing a broad spectrum of needs.

This year we finished our first full year of operation at Memory Care at Allen Brook. It has been a tremendously heartwarming experience providing care and housing to low-income Vermonters with Alzheimer's and other forms of dementia. Every visitor we have hosted has left visibly moved by the home-like atmosphere and compassionate care residents receive. As indicated by the 100+ people on the wait list for one of the 14 homes here, Vermont so desperately needs more communities like this.

So too is the need for affordable housing for independent older adults. We celebrated the opening of Allard Square in November, with 43 residents happily housed in the 39 homes there — and another 300+ on the wait list.

We take great pride in our communities, whether brand new or more established, and it shows. We're proud as well in the comprehensive services and support we provide residents through SASH<sup>®</sup>, in the building features large and small that make life as a resident of Cathedral Square so wonderfully unique, in the dedication of our volunteers (now 276 strong, contributing more than 20,000 hours of service in 2018) and in our tremendous staff, who always, *always*, put the safety and well-being of our residents first.

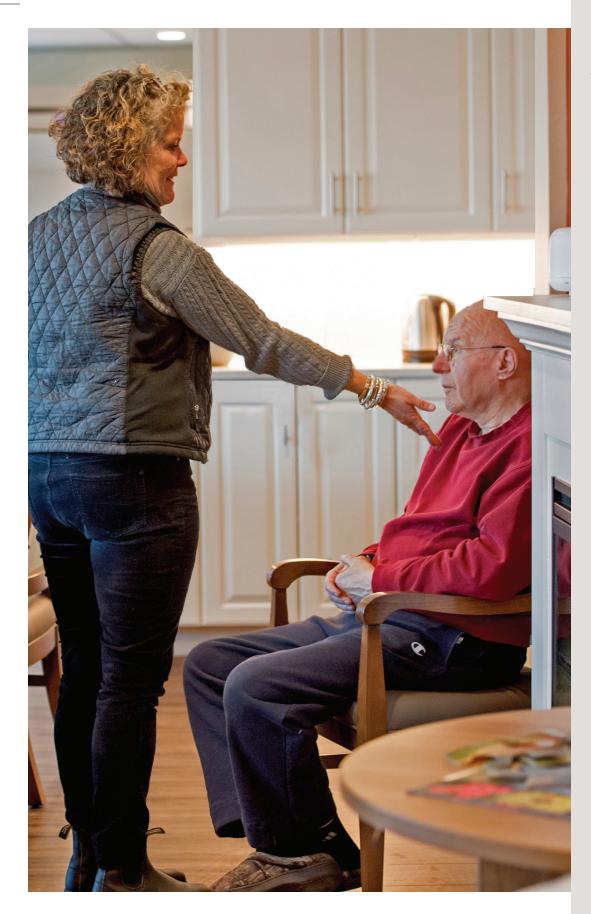
As a resident of Memory Care at Allen Brook recently told us, "This place brought together a lot of people who didn't know each other, and it's amazing how quickly we've become family." That in a nutshell describes our philosophy at Cathedral Square: to treat everyone with kindness and respect, to make everyone feel welcome and valued, and to create safe and supportive homes that are just that — *homes*.

Thank you as always for your support.



Sciald

Kim Fitzgerald CEO



"For me the joy of working here is the fact that the people who live here are treated with dignity and respect, and celebrated for who they are, every single day. They are not defined by their memory loss, they are defined by the person they are. It's a beautiful thing to witness and to be part of."

— Ellen Gagner (pictured with resident) Program Coordinator, Memory Care at Allen Brook

# 2018 HOUSING HIGHLIGHTS



# ALLARD SQUARE

Just over a year after construction began, Allard Square opened its doors in October, marking the first major development in South Burlington's emerging City Center. All 39 apartments (six two-bedroom and 33 one-bedroom apartments) were leased and fully occupied within a month.

Reflecting the tremendous need in our region for affordable, service-enriched housing for older adults, we received nine applications for each apartment and opened with 303 people on the waiting list.

A full house was on hand for the November opening celebration and ribbon cutting. Among those attending was longtime Cathedral Square resident Doris Allard, the building's namesake, and several of her family members from Montreal. Speakers included residents Penny Pero and Jack Giesen, who spoke of the new opportunities they now have for

health, well-being and financial stability. We honored Sarah Carpenter, retiring executive director of the Vermont Housing Finance Agency and former executive director of Cathedral Square, by naming the activity room in her honor. All joined in singing "Happy Birthday" to Doris, whose 95<sup>th</sup>

birthday was three days later.



#### Allard Square

▶ From left are Russell Kaney of Enterprise Community Partners, Tina Patno of Champlain Islanders Developing Essential Resources (C.I.D.E.R.), Cindy Reid of Cathedral Square and Robin Way of C.I.D.E.R.



# **BUILDING CAPACITY IN THE ISLANDS**

We have been working with the nonprofit Champlain Islanders Developing Essential Resources (C.I.D.E.R.) for years in an effort to bring affordable, serviceenriched housing for older adults to Grand Isle County. In 2018 C.I.D.E.R. identified an ideal site for such a development in South Hero's central village.

Now, with funding from the Vermont Housing & Conservation Board and Enterprise Community Partners, a feasibility study is underway. We are thrilled to be working with C.I.D.E.R. on this promising project and hope to soon be celebrating a new affordable residence for older adults in the islands!

# JUNIPER HOUSE

We secured all permits for our next planned community, the 70-apartment Juniper House on North Avenune in



Burlington, and purchased the land with funds from the Burlington Housing Trust Fund and a low-interest loan from the Vermont Housing & Conservation Board. We anticipate construction to begin in fall 2019, with occupancy the following year.

# **ELM PLACE KUDOS**

Elm Place, which opened in Milton in 2017, received the "Best of the Best" award for



multifamily new construction at Efficiency Vermont's Better Buildings by Design conference in February.



"Moving here is the best thing to ever happen to me. I'm not isolated anymore, and shopping and everything else I could want is right nearby. I can just get in my chair and go — no more relying on the [special services] bus! I'm also starting to make progress with a walker — the on-site gym here is helping with that."

> — **Kathy Alarie** Allard Square Resident

# THE YEAR IN REVIEW

Developed and piloted by Cathedral Square in 2009, SASH is now available in every Vermont county and serves nearly 5,000 Vermonters. Working out of affordable-housing communities throughout the state, SASH care coordinators and wellness nurses work with professionals from area agencies on aging, home health agencies, community mental health and developmental services, primary care providers and hospitals to help residents stay healthy so they can remain living at home and avoid costly hospital stays and nursing-home placements. The program is free and voluntary to participants, with funding provided by OneCare Vermont and the Vermont Department of Disabilities, Aging & Independent Living. Learn more at **sashyt.org**.



## **GROWING NATIONAL RECOGNITION**

a caring partnership

ORT AND SERVICES AT HOME



2018 marked the first time SASH was the topic of a major study accepted for publication. The national HUD research journal *Cityscape* published a study showing that visits

to emergency rooms and specialty physicians by SASH participants in nearly all Vermont SASH groups ("panels") cost less compared to the control group.

The savings were statistically significant among participants in the early and urban panels who were eligible for both Medicare and Medicaid — in other words, those with the lowest incomes. The study is available at *tinyurl.com/SASH-Cityscape*, or you can read an article about it at *tinyurl.com/SASH-VTBiz*.

SASH also received national and international media attention in 2018, including from these:

- Reuters: "Vermont can show Washington the way on senior housing policy" (see *tinyurl.com/ SASH-Reuters*);
- U.S. News & World Report: "Aging into a Better Life" (see



*tinyurl.com/SASH-usnews*); and

• Center for Consumer Engagement in Health Innovation: "Care That Works" (see *tinyurl.com/ CareThatWorks*).

# ...AND GROWING SASH REPLICATION

In Rhode Island, nonprofit housing provider Saint Elizabeth Community has been operating SASH at one of its 12 affordable-housing communities since 2017. Based on the success of that program, the organization is working with other affordable-housing providers in the state to bring SASH to additional housing communities with the help of a grant from the Tufts Health Plan Foundation.

In Minnesota, two nonprofit housing organizations received a \$1.3 million grant from the Cargill Foundation to replicate SASH at six affordablehousing communities in that state. We are providing training and support in conjunction with the National Well Home Network.

# MENTAL-HEALTH PILOT

With funding from OneCare Vermont, SASH partnered with the Howard Center to add a mental-health clinician to the SASH teams at two



affordable-housing communities in Burlington. Among the goals: faster access to support for those with mental-health and substance-use challenges, enhanced inter-agency team coordination, reduced stigma about mental illness, and improved patient experiences. By all measures, the program proved a success, with the added bonus that the clinician supported SASH staff in handling challenging conversations and de-escalating difficult situations. "I'm doing so many things now thanks to SASH things I didn't think I'd be able to do. I feel like I'm getting younger instead of older. That's how I am since I came here."

> — **Jeanne Daley** Thayer House Resident



1100A

## **DIABETES PILOT**

SASH wrapped up a successful pilot in Rutland that added a pharmacist to the SASH

team to help participants with diabetes or prediabetes better manage their condition. Results were impressive, showing reductions in blood glucose, weight and other measures. Now, with a grant from the Centers for Disease Control & Prevention, SASH is expanding this focus statewide in partnership with the Vermont Department of Health.

# PREVENTING SUICIDE

The suicide rate in Vermont is 35% higher than the national average, and men ages 70 to 74 are particularly at risk. With this in mind, SASH worked closely with the Brattleboro-based Center for Health & Learning to provide training and adapt the evidence-based "UMatter" program, a peereducation, suicide-prevention program originally designed for school-aged youth. By mid-December, SASH had trained dozens of staff and presented the program to more than 100 participants.

# PLANNING A SASH PROGRAM FOR FAMILIES

SASH received grants from Ben & Jerry's, People's United Community Foundation and the Vermont Housing & Conservation Board to design a program with Downstreet Housing & Community Development and Housing Vermont that will test the SASH model with families in two affordable-housing communities. Look for news on this initiative in next year's report.



"I give because Cathedral Square serves our community with professionalism and heart — 42 years and counting!"

- Meg Pond

"I give because Cathedral Square saved my mom from a broken system of lessthan-adequate elder care. The staff are by FAR the most amazing team of caregivers (family, honestly) we've ever been exposed to."

— Lisa Sanchez

# OUR GENEROUS SUPPORTERS

#### MISSION STEWARDS

*Gifts of \$10,000 or more* Hoehl Family Foundation Antonio & Rita Pomerleau Foundation Stephanie Taylor

#### MISSION CHAMPIONS

*Gifts of \$1,000-\$9,999* Cathedral Church of St. Paul Cecilia & Matt Daly Christopher & Theri Davis Bruce Elliott The Fountain Fund Thomas Gioia Chuck Hoag Bruce & Lillian Venner

## KINSHIP COLLABORATORS

Gifts of \$500-\$999

HP Cummings Construction Co. Nancy & Mark Eldridge Kim Fitzgerald Erik Hoekstra Jeff Kantor Kate & Bill Schubart

#### COMMUNITY BUILDERS

Gifts of \$100-\$499 Anonymous (2) Tom Barden Sr. Mary Boiselle Boutin Family Foundation Inc. Deborah Bouton Ken Bridges Janice Clements Elizabeth Davis Gerald & Karin Davis Molly Dugan Duncan • Wisniewski Architecture Shaun Gilpin James Hester Yvonne & Craig Jones Jennifer & Christopher Leopold Roni Lesage Ann Livingston Don & Linda Martin Lis & Neil Mickenberg Sharon Moffatt Polly Nichol

Cindy Reid Shelley Richardson Helen Riehle Lisa Schamberg & Pat Robins Nadine Scibek Michael Simoneau Charles Smith Joyce Touchette Judy Warriner Walke Mr. & Mrs. Phillip Williamson Laura Wilson Gil Livingston & Amy Wright Sandy & Margy Zabriskie

#### **CARING COMPANIONS**

Gifts up to \$99 Anonymous (6) Jacqueline Aromin Fran Ashline Jennie Baker Kristie Barber Eleanor Bean Barbara Bouton Sabine Chabot Tabi Chapdelaine Jack Chapman Lucien Chaput Marina Collins Catherine C. & Catharine M. Cooke Diane Costes Lois D'Arcangelo Thomas Eshelman & Jeanne Finan **Christine Finley** Paula Fitzpatrick Joseph & Cathy Frank Patricia Frankie Deborah Gallo Eleanor Goodrich Natalie Hall Kerstin Hanson Jean & Donald Harry Helen Head **Emily Hood-Pouliot** Paul Houde Irwin Kroot Lynne LaBonte Thom Laidman **Darlene Lamphier** Marc Landry Colleen Lee

Joanne Lewis Anne Marie Lowe Sara Martin Sue McCormack Jane Mitiguy Katie Moore Dennis O'Brien Carol Ode **Raymond Pelletier Danielle Pinders** Liz Curry & Brian Pine Jeanne & Anthony Pizii Betsy & Stephen Pond Meg Pond Richard & Lillian Robinson Judy Russell Maggie Sherman Willard Smith Melissa Southwick Barbara Stamm Kathy Sylvia-Moore Louise Tallman Anne Clarke & Kevin Trainor Christine Turner Linda Verba Nikki Walling Karen Whitcomb **Bethany Williams** Alice Winn

#### **TRIBUTE GIFTS**

IN HONOR OF Sarah Carpenter The Garden at Cathedral Square Senior Living Oliver Hult Holly & Bob Miller Thayer House Staff

#### IN MEMORY OF

Bunny Beard Polly Beebe Bove Margareta Dencker Bryna D. Frank Mary E. Frankie Raymond Giberson Donald Green Philip H. Hoff Mary A. Martin Millie

#### DEVELOPMENT PARTNER AGENCIES

Burlington Housing Authority Vermont State Housing Authority

#### FUNDERS OF PROPERTY DEVELOPMENT

Burlington Housing Trust Fund Cathedral Church of St. Paul Efficiency Vermont Enterprise Community Partners The Hoehl Family Foundation HOME Investment Partnership People's United Bank South Burlington Housing Trust Fund The Fountain Fund The Harry & Jeanette Weinberg Foundation Vermont Center for Independent Living Vermont Community Development Program Vermont Gas Systems Vermont Housing & Conservation Board Vermont Housing Finance Agency

## FUNDERS OF SASH

Ben & Jerry's Foundation Cathedral Square Corporation Centers for Disease Control & Prevention Centers for Medicare & Medicaid Services Champlain Investment Partners Community of Vermont Elders & Vermont Senior Medicare Patrol Department of Vermont Health Access Green Mountain Transit OneCare Vermont People's United Community Foundation UVM Center on Aging UVM Medical Center Vermont Department of Disabilities, Aging & Independent Living Vermont Department of Health Vermont Housing & Conservation Board

#### **IN-KIND DONORS**

A Single Pebble Ace Hardware, Burlington The Body Shop Bove's Burlington Bagel Cabot Cheese City Market Cynthea's Spa Epic Wellness The Essex

Farmhouse Tap & Grill Tom Fowler **GE** Healthcare Honey Road Jay Peak Juniper Bar & Restaurant Lenny's Shoe & Apparel Leonardo's Pizza Monicca McClellan Karen Pike Photography Holly Reed Rhino Foods Screen My Logo Shelburne Farms Sweetwaters **UVM** Athletics Vermont Association for the Blind & Visually Handicapped Vermont Teddy Bear Company

It is important that our records are accurate. Please let us know of any errors or omissions, and please accept our apologies in advance.



CSC resident and musician extraordinaire Forrest Lander has lived with his wife, Darlene, at Cathedral Square's Jeri Hill residence in Jericho for 17 years. "We've been very happy and so very lucky to be here," says Darlene.

"I give because I am grateful to Cathedral Square for all they do, and because I know **Cathedral Square** helps many unfortunate people who need a lot of support and assistance. Having come from a family that didn't have much, I know I'm very lucky to be where I am now."

-Bruce Elliott

# FINANCIAL STATEMENT

# **CONSOLIDATED ASSETS & LIABILITIES**

#### ASSETS

Cash & Investments	\$2,410,329
Reserves & Restricted Accounts	\$3,373,371
Land, Buildings & Furniture (net)	\$12,805,287
Equity Contributions	\$2,249,427
Accounts Receivable	
Notes Receivable	\$172,128
Prepaids & Other Assets	
Resident Security & Escrow Deposits	
TOTAL ASSETS	-

#### LIABILITIES & NET ASSETS

Notes Payable	\$11,321,622
Accrued Interest Payable	\$22,887
Other Liabilities	\$3,851,171
Resident Security & Escrow Deposits	\$200,235
Accounts Payable	\$82,207
TOTAL LIABILITIES	\$15,478,122
TOTAL NET ASSETS	\$7,481,657
TOTAL LIABILITIES & NET ASSETS	\$22,959,779

# **CONSOLIDATED REVENUE & EXPENSES**

#### REVENUE

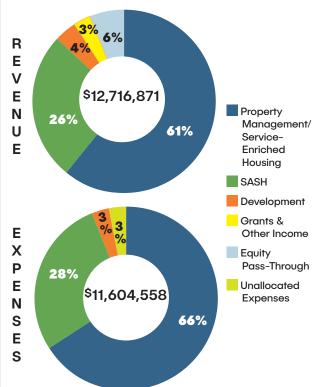
Property Management/Service-Enriched Housir	ng \$7,735,958
SASH (Support and Services at Home)	\$3,256,425
Development	\$558,950
Grants & Other Income	\$339,738
Equity Pass Through	\$825,800
Total Revenue	\$12,716,871

#### **EXPENSES**

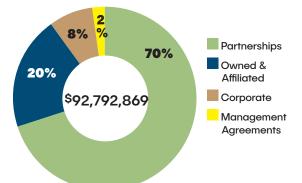
Property Management/Service-Enriched Hous	ing \$7,624,514
SASH (Support and Services at Home)	\$3,242,004
Development	\$365,295
Unallocated Expenses	\$372,745
Total Expenses	\$11,604,558

# CORPORATE & PROPERTY ASSETS MANAGED

Corporate	\$7,130,471
Owned & Affiliated	
Partnerships	\$65,346,286
Management Agreements	
Total Managed Assets	



## **CORPORATE & PROPERTY ASSETS MANAGED**



# BY THE NUMBERS 12/31/18 Snapshot

#### CATHEDRAL SQUARE

1,217 residents (1,105 older adults, 86 young adults, 26 children) ■ 25 communities ■ 992 apartments ■ 53,480 meals served in 2018 ■ 837 people on housing wait list ■ Development area: Chittenden, Franklin & Grand Isle counties

#### SUPPORT AND SERVICES AT HOME

4,575 participants, including 1,893 community members
140 housing sites host SASH ■ 67 SASH partner organizations ■ 62 SASH-created jobs (full-time equivalents) ■ \$1,227 average Medicare savings per participant per year

#### FISCAL YEAR 2018

Oct. 1, 2017 - Sept. 30, 2018

"I can't tell you what living here means to me. The opening came through just in the nick of time, when I was financially at the end of my rope and worried about what to do. Now I'm in this unbelievable place, where staff do so many nice things for us just out of the kindness of their heart. I feel so blessed, like someone is looking out for me. I will never take it for granted."

)

— **Pat Kilgour** Allard Square Resident

alatis





Thanks to all our friends, supporters, and wonderful staff for another great year serving our communities and making Vermont a safer, healthier, better place to live.





Advancing Healthy Homes, Caring Communities & Positive Aging since 1977

412 Farrell St., Suite 100 | South Burlington, VT 05403

## CathedralSquare.org

802-863-2224 • info@cathedralsquare.org FAX: 802-863-6661 • TTY/TTD: 800-253-0191



*Cathedral Square is a nonprofit, 501(c)3 organization and an equal-opportunity employer and housing provider. Our organization and our communities are welcoming and inclusive, embracing diversity in all its forms.* 

